



gooldie
the real money

hello@gooldie.com

don't panic

paper money and inflation

Central banks print money causing inflation. Since Euro, the total money circulation (M2) more than doubled.

no safe investments

Companies, banks and states can default. Commodities and alternatives are illiquid. Interest rates are artificially low.

distrust toward banks

The public's confidence in the banking system is waning in many countries.

back in ~~black~~ **gold**

**goodie enables
you to use gold
as real money**

Buy/sell gold and use it as a means of payment

You can redeem your gold whenever you want

why **gold**?

**the most
stable asset
in history**

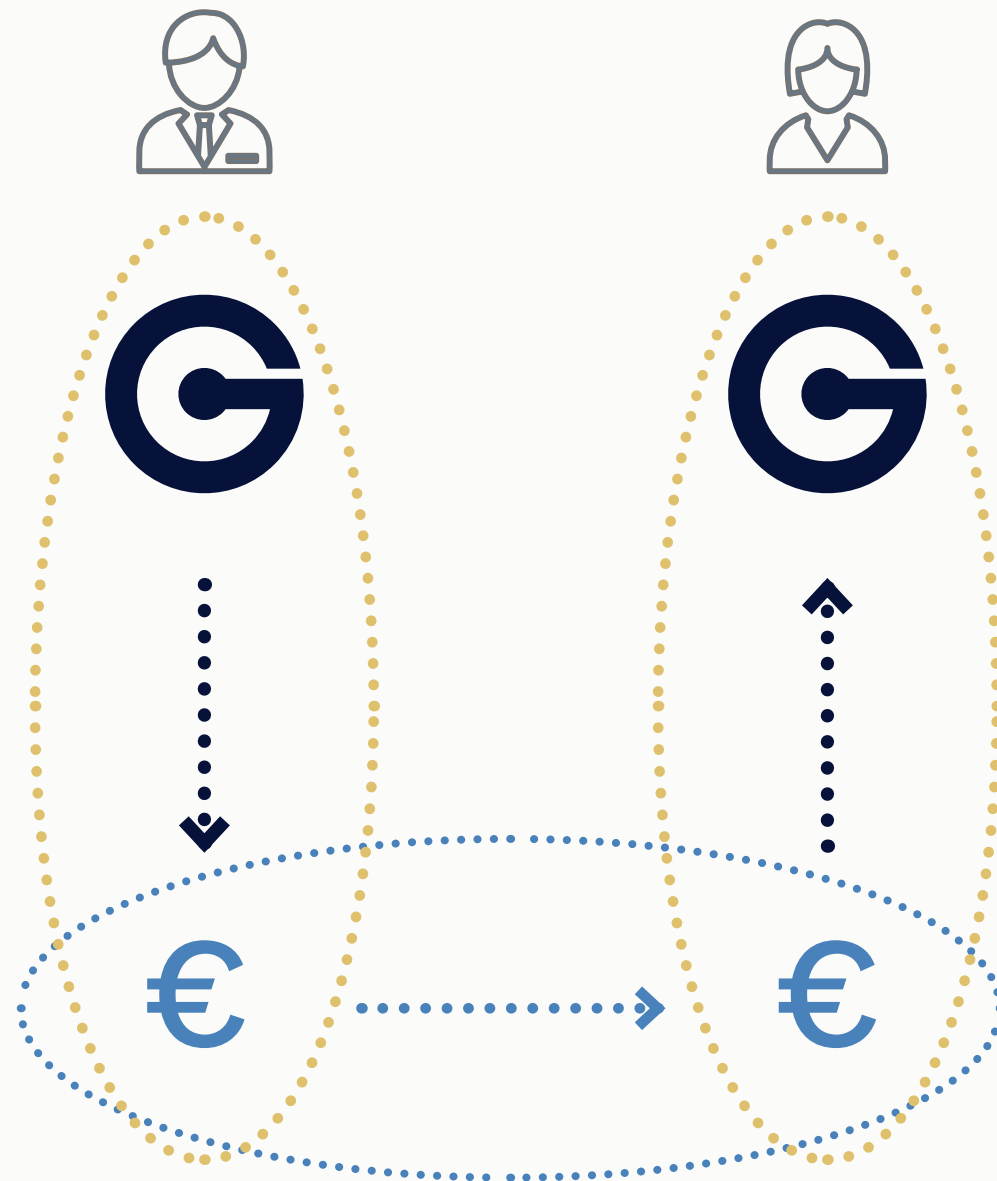
While the US dollar purchasing power has collapsed (-98% since 1930), gold has been stable through centuries.

**has all the
features to be
considered
good money**

With \$2,500 bln market capitalization, gold is already the 6th most liquid instrument in the world, just after major currencies. It is marketable, durable, and a good hedge. Its high value makes it easy to store.

an

innovative process



Gold P2P transfers are decomposed in a gold trade + a legal money transfer.

This allows us to comply with all AMD regulations.

A centralized system helps reducing costs and allows instantaneous transactions.

with a

strong brand



Gooldie is a branded currency,
standardized and recognizable.

1 gooldie = 1/1000 ounce troy
current value ~ 1€

in a

blue ocean market

yearly demand of investment-grade gold bars in Europe, excluding public sector and private banks



18M
private
gold owners

2,5B€
current
market

10B€
potential market

70M
potential
gold owners

Gooldie makes the gold market
accessible to the mass market.

our **revenue model**

RETAIL CLIENTS

freemium model

- Annual fee/custodian
- P2P transfer fee
- Redeem gold fee
- Dedicated bullions
- Prepaid card

MERCHANTS

payment services

- Annual fee/custodian
- Merchant fee

MARKET TRADING

internal gold desk

- Profits from trading (bid-ask trading book).

good **competition**

**BUY/SELL GOLD
+ PAYMENTS**

Goldmoney

Market leader
30M raised
1,5M users
1,4B dollars assets

**GOLD-BACKED
CRYPTOCURRENCIES**

anthemgold
bullioncoin
onegram
...and others

GLINT

6M raised
No public product.

“Global currency.
Reliable and
independent money.”

GOOLDIE DIFFERENCES AND COMPETITIVE ADVANTAGES

**Payment services
aren't the core
activity.**

**Trust and reliability.
Regulations.**

the **voodoo people**



**Aurelio
Mustaccioli**

CEO & Board Member

25 years of experience in the banking sector with focus on e-money and digital payments; as General Manager ran the startup of IW Bank S.p.A.; COO of IMI Banca IMI Luxembourg. MobisCube Co-Founder.



**Marco
Brioschi**

CTO

20 years of successful experience designing and implementing IT solutions for the digital payments market. He worked as an IT manager and engineer with MobilMat, IW Bank, and Banca IMI. MobisCube Co-Founder.

Lorenzo Losa

Gold Trading Platform

Luigi Pisano

Operations

Adriano Guarnieri

Design & Marketing

board of **directors**



**Andrea
Cordiner**

President

Senior private banker.

He worked for major institutions such as the Deutsche Bank Group, Credit Suisse, and UBS. Previously Head of Corporate Development at Acotel and Head of Asset Management at IMI Bank, in Luxembourg.



**Daniele
Denti**

Member

Portfolio Manager at Tages Group (Elliott Funds). Previously Head of Corporate Development and M&A at GEDI Group and Investment Manager at CIR Group.

He started his career as an Investment Banking Analyst at Goldman Sachs and Deutsche Bank.



**Francesco
Valli**

Member

Entrepreneur and VC investor with 30 years experience in CPG companies. He served as President and CEO of British American Tobacco in Italy, Area Director (South Europe) and European Vice-President of B.A.T., and President and CEO of the Manifattura Italiana Tabacco.

thank you

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